



We'll get you there.

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Securely Implementing Copilot for Financial Services

Gaining Confidence in Gen AI Through a Secured Foundation
October 3, 2024



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Welcome



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Poll

How secure do
you feel your
M365 tenant
is?

We've not had a
controls
assessment
specific to M365

I'd need to ask
our IT team

We've had our
M365 controls
and config
reviewed by an
outside
resource

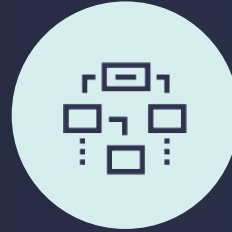
We're only
currently using
Outlook, Word,
Excel and
PowerPoint



Learning Objectives



Recognize why AI and generative AI specifically is important



Taking a cybersecurity first approach to artificial intelligence consideration



Generative AI and Copilot for M365 differences and similarities



Real world use cases through live demo

Main Categories Of Opportunity With AI



Efficiency



Data insights



Fraud/compliance



Cybersecurity

Foundational Considerations in Implementation of AI



Organizational
appetite



Data quality



Data privacy
and security



Infrastructure
and technology



Staff training
and knowledge



Regulatory
compliance



Cost and ROI



Change
management



Cybersecurity

Responsible AI Implementation: A Security-First Approach

- Integrating security across the AI lifecycle:
 - Embed security practices at every stage, from design to deployment.
 - Establish secure coding practices to safeguard AI models.
- Protecting AI assets:
 - Secure Large Language Models (LLMs) and training data against breaches.
 - Conduct regular penetration testing on AI hosting environments.



Cybersecurity

Governance for Third-Party AI Models

- Establish robust AI governance:
 - Develop a comprehensive strategy with clear policies for AI usage.
 - Implement training and awareness programs for employees.
- Establish data privacy and compliance:
 - Enforce strict data governance to control information sharing.
 - Prioritize data privacy to protect sensitive financial data.

Secure AI = Secure Business



Leveraging the Power of Generative AI

CLAgpt

CLA Knowledge Search Indexed Documents

Welcome to CLAgpt

What is CLAgpt?

CLAgpt is a Large Language Model (LLM) capable of answering general questions through the default model or answering CLA specific questions through the Knowledge model. CLAgpt answers CLA specific questions by first retrieving documents based on the question and then attempting to answer the question based on the documents retrieved.

Limitations of CLAgpt

CLAgpt is a generative AI system that is being trained from information stored within CLA's proprietary domains, datasets, and documentation. Due to the wording of your request or the format of the information accessed, this AI-generated content may be incomplete or incorrect. We recommend you include a "human in the loop" to review, evaluate, and verify the results before making any final decisions based on this AI-generated information.

Type a new question... Submit

Enhancing human potential and productivity

Powerful and intuitive search for accurate and timely data retrieval

Efficiency driving personal assistance

Generative AI is transforming the daily work experience



Good Jumping Off Point – Copilot

- Office365 controls and configuration assessment
- Leverage existing infrastructure you already have
- “Walled Garden”
- Employee onboarding, HR manual inquiries, procedures
- Content creation
- Drive internal efficiencies



Demo Time

Some Practical Generative AI Use Cases for Financial Institutions



What Is the Cost of Doing Nothing?

- Increased risk in the landscape of banking with current tools that cannot monitor and notify as quickly
- Employee turnover
- Lack of deeper insights to performance & preferences
- Less effective customer/member service
- More effort catching up- this isn't going away





Poll

With what you learned today, are you seeing how Copilot for M365 could help your FI while remaining secure?

I still don't think we're ready

I think we can leverage our environment to drive efficiencies

I'd like to start with the M365 controls or configuration assessment

Not considering it



What is *Next* for Your Institution?

- Educate
- Plan
- Consider
- Monitor



AI Strategy and Roadmap

Collaborative roadmap development focusing on removing key barriers to growth and accelerating scale.

- 1 Discovery and evaluation
- 2 Current state mapping
- 3 Use case and feasibility study
- 4 Future state mapping
- 5 Roadmap and value definition



Schedule a Complimentary Listening Session



It's our job to engage in conversations, listen to what you really want, and apply our talents and experience to make extraordinary impact on your organization and life.



Thank you!

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