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# Tech-Savvy Grocery

Overcome Critical Business Challenges with Technology

July 16, 2024



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# Today's Presenters



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# Tech-Savvy Grocery Fireside Chat – Agenda



Who is CLA

Our Digital Practice

Our Place in the Grocery Industry

Technology in Grocery – Fireside Chat

Open Q&A

How to Connect with Us





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# About CLA

# We'll Get You There

You ride the line between business demands and individual needs. But you don't have to balance it all by yourself.

It takes  
balance.™

CLA brings balance to get you where you want to go.



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# Find support at *every* turn

Benefit from guidance on  
all aspects of your business.





# CLA's Digital Practice



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# CLA Digital Helps Businesses in Three Ways...



## Software Integration

Inhouse products and resale solutions allow businesses to leverage off-the-shelf value.



## Data and Automation

Every business relies on data insights to make accurate informed decisions.



## Cyber Security

Evaluating and implementing cyber security improvements for businesses.



# Priority of Connecting Multiple Data Sources

“There’s no way we could operate at the level of volume and sophistication that we are today without a digital strategy. The importance of data and analytics to operate our business — we couldn’t function without it.”

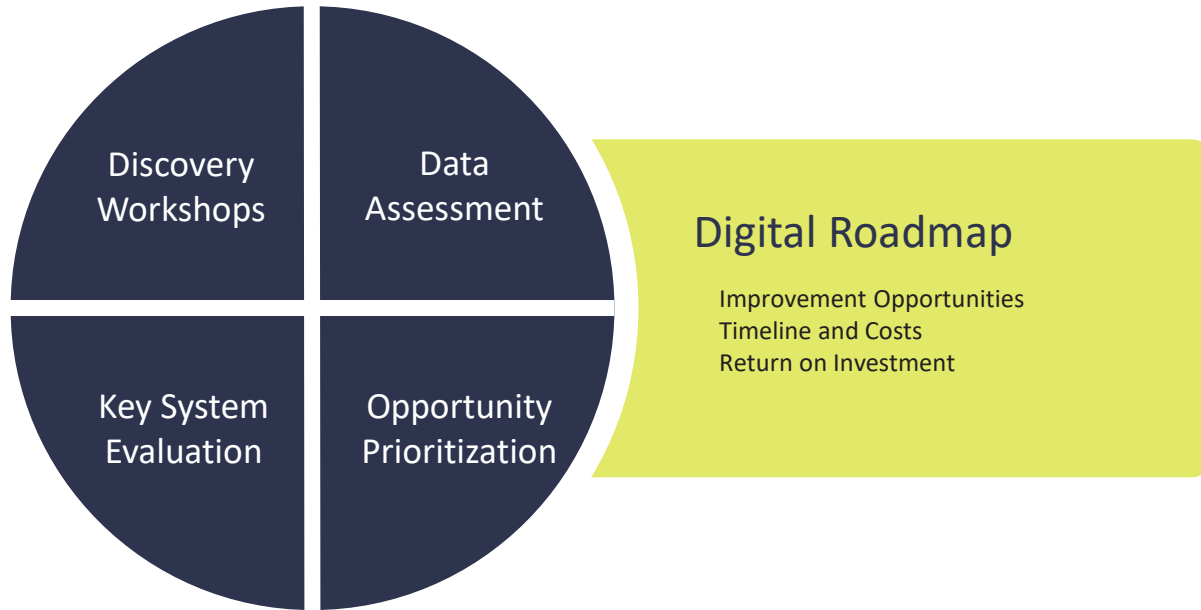
- Joseph Slater, CFO/COO  
Gleaners Food Bank



CLA Digital helped Gleaners Food Bank generate accurate and timely business metrics, by connecting key systems and implementing data visualization for effective decision-making.



# Digital Readiness Assessment





# CLA In Grocery





### Grocery Retailers

Develop a customized strategy for your grocery business, aimed at sustaining success within a volatile industry.



*Stay competitive,  
no matter the  
industry outlook*

We're committed to addressing what matters most to you:

- Competing with new food retailing formats and megamergers
- Keeping profit margins from shrinking
- Navigating cost inflation, while competing on price
- Minimizing retail theft and shrink
- Controlling inventory and category management
- Monitoring the costs of wages and benefits
- Preventing cybercrime and data security breaches
- Interpreting complex and changing federal and state tax laws



# Fireside Chat



- Poll Question
- Industry Q&A
- Feel free to post questions in the chat



# Thank you!

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